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## Straight Pop Up: 3x3 Display w/ Endcaps

Total Visual Area: 89.75"h x 116.75"w Bleed Size: 93.75h" x 120.75"w

(Front Visual Area: 89.75"h x 89.75"w) (Endcap Visual Area: 89.75"h X 13.5"w)

DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

Please provide your artwork to BLEED size 93.75h" x 120.75"w

## General Art Guidelines:

- CMYK Color Mode
- Resolution must be 100 150 dpi
- Do not scale artboard
- All fonts must be created to outlines
- Need 2" bleed

## TEMPLATE 3x3 POP UP FRAME (w/ Endcaps)

**VERSION 2025** 

Please note:

All the important contents MUST NOT exceed the grey areas.

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