ENDCAPS

Straight Pop Up: 3x4 Display w/ Endcaps

Total Visual Area: 89.75"h x 145.75"w
Bleed Size: 93.75"h x 149.75"w

(Front Visual Area: 89.75"h x 118.75"w)
(Endcap Visual Area: 89.75"h x 13.5"w)

DO NOT design any critical elements
(text, logos, etc.) within 2" of the edge.

Please provide your artwork to BLEED size 93.75"h x 149.75"w

General Art Guidelines:

- CMYK Color Mode
- Resolution must be 100 - 150dpi
- Do not scale artboard
- All fonts must be created to outlines
- Need 2" bleed

TEMPLATE
3x4 POP UP FRAME (w/ Endcaps)

VERSION 2025

Please note:
All the important contents
MUST NOT exceed the grey areas.

90° bend

90° bend

ENDCAPS

bleed area
trim line
safe area