ENDCAPS

90˚ bend

Straight Pop Up: 3x5 Display w/ Endcaps

Total Visual Area: 89.75”h x 174.75”w
Bleed Size: 93.75”h x 178.75”w

(Front Visual Area: 89.75”h x 147.75”w)
(Endcap Visual Area: 89.75”h X 13.5”w)

DO NOT design any critical elements
(text, logos, etc.) within 2” of the edge.

Please provide your artwork to BLEED size 93.75”h x 178.75”w

General Art Guidelines:

- CMYK Color Mode
- Resolution must be 100 - 150dpi
- Do not scale artboard
- All fonts must be created to outlines
- Need 2” bleed

TEMPLATE
3x5 POP UP FRAME (w/ Endcaps)

VERSION 2025

Please note:
All the important contents
MUST NOT exceed the grey areas.

90˚ bend

ENDCAPS

bleed area
trim line
safe area